

## BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI-620 024

## **UPDATED SUBJECT CODE ON 27.10.2022**

## **M.B.A. - MASTER OF BUSINESS ADMINISTRATION**

(Applicable to the candidates admitted from the academic year 2022-2023 onwards)

| Semester | Subject Code | Title of the Paper                                  |
|----------|--------------|---|
| Ι        | P22MBACC11   | Management Concepts and Organisational<br>Behaviour |
|          | P22MBACC12   | Mathematics and Statistics for Managers             |
|          | P22MBACC13   | Accounting for Managers                             |
|          | P22MBACC14   | Managerial Communication                            |
|          | P22MBACC15   | Ethics in Business                                  |
|          | P22MBACC1A   | 1. Managerial Economics (or)                        |
|          | P22MBACC1B   | 2. Information Technology for Managers (or)         |
|          | P22MBACC1C   | 3. Environmental Management                         |
|          | P22MBAVAC1   | Event Management                                    |
| II       | P22MBACC21   | Management Information System                       |
|          | P22MBACC22   | Production Management                               |
|          | P22MBACC23   | Marketing Management                                |
|          | P22MBACC24   | Financial Management                                |
|          | P22MBACC25   | Human Resource Management                           |
|          | P22MBACC2A   | 1. Knowledge Management (or)                        |
|          | P22MBACC2B   | 2. Business Law and LabourLegislation (or)          |
|          | P22MBACC2C   | 3. Talent Management                                |
|          | P22MBANME1   | Principles of Management                            |
|          | P22MBASIT    | Summer Internship Training                          |

Controller of Examinations i/c